

ALiFO\(\mathcal{D}\)



# we deal with



## we deliver







**Alifood** is a world-leading trading company and niche marketer of food and agricultural products whose core business is traditional Italian products and whose vocation is supplying the highest quality ingredients.

Established in 1997 and headquartered in Italy, Alifood acts as an export company, with unrivalled expertise in consumer food, industrial food ingredients and manufacturing contracts.

We've been in this business for years, and we've been Italian for a lifetime: passion for food is in our DNA. For us, food is all about emotion.

When it comes to food we at Alifood believe that emotion is something tangible and closely connected to 'perfection'; perfection attained throughout the whole production and distribution chain 'from field to fork'.

It's what we aim for in our daily work and the result of a combination of five key values, which we refer to as the five "E"s.

#### Excellence The highest absolute quality of products and services as well as the Efficiency quality of perfection Practicality, in all our offerings. effectiveness and the productivity of our work systems and our contacts. Exactness Accuracy, precision, Experience punctuality and Mastery of the tools correctness in the and techniques responses to the necessary to better requests of our clients tailor the quality of our and partners. service and logistics. Expertise Knowledge of all technical details and an understanding of the

customers' needs.





### We are a

Alifood is a joint venture between companies and persons with a vast array of experience and knowledge in the trading and industrial field; an extensive financial network with a complete understanding of the business.

This makes Alifood an ideal partner for international industrialists, caterers, retailers and grocers interested in traditional ingredients and bigh and traditional ingredients and high-quality products of the Italian food tradition and cuisine.

> Our *not-secret-recipe* consists of linking producers and manufacturers on a global scale, integrating, sourcing, marketing and managing transportation.

#### Italian feelings.

We represent large-to-small-sized companies in foreign markets through export, local distribution, marketing and promotion with the most delicious products and traditional ingredients of Italian cuisine.

Alifood acts as a buying office for importers, retailers, caterers, manufacturers, grocery stores, wholesalers and other food services. We provide information, select products, negotiate with suppliers, inspect factories and guarantee the follow-up of our clients' requirements.



Although it's a well-known fact that the Mediterranean diet is one of the healthiest (as well as tastiest) of all, our true love for food pushes us, with an open-minded attitude, to discover excellence in other corners of the world.





This approach allows us to continuously discover new products, tastes, forms and preserving technologies.

We expertly provide our clients with the best through our well-established air, sea and land-shipping network.





Since 2012 Alifood has been equipped for the distribution of frozen, chilled and dry products with its own platform based in the North of Italy with the aim of optimising the logistic flow of goods, applying a continuous quality control and a constant monitoring at every stage of the distribution process.

We believe that a distribution system oriented to the best efficiency is of key importance especially for frozen products, which are subject to a rapid deterioration if not properly preserved and handled.

We don't claim be the cheapest when it comes to the final product, but we are the best and we work hard to guarantee value for money at the client's final consignment site.

All processes – production, logistics and sales – are now constantly monitored by our staff and managed as an integrated and unique company strategy. This makes the delivery of our product quicker and more convenient: exactly what our clients are looking for from us.

We can now offer the following services:

- Frozen and dry products preservation and storage
- Consolidation (groupage) of full dry and reefer -18 °C containers for all destinations
- Forwarding of mixed consignment lorries for the whole of Europe
- Re-binding and reconditioning of damaged pallets
- Picking and repacking

### Italy on everyone's table.

Our main export markets are East and West Europe, Middle East, and Asia, but we supply any corner of the world. Where there's passion for food, we are there.

We bring our expertise of business development and sales to these markets: we do this to promote the Italian food tradition and, at the same time, to launch new high quality products worldwide.

We have extended contacts, we possess a deep knowledge of the agro-food industry in Italy and Europe and we supply food companies around the world with tailored solutions.

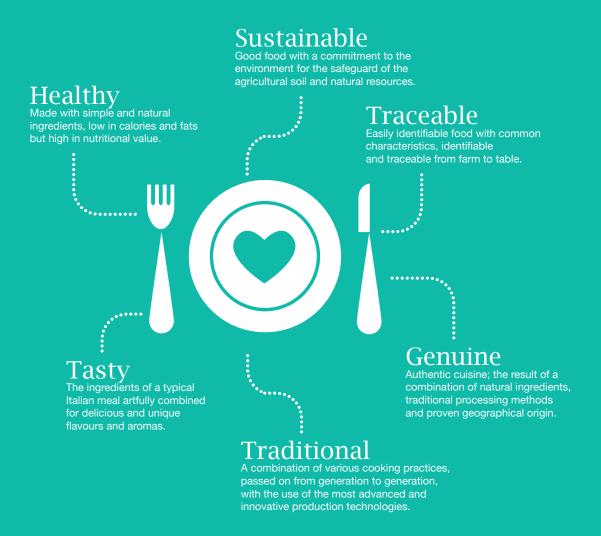
We offer complete supply chain solutions to food importers, caterers, retailers and manufacturers to identify, select, control, customise and ship products worldwide. We provide not only quality food but also unparalleled high quality service.





#### That's amore (for food)

Being Italian means a lot when it comes to food. It means being nurtured and nourished every day by the best the land has to offer us. It means growing up in a country where quality food is a daily companion. It means a source of national pride. And it means a whole lot of other things that your taste buds will thank you for.









Our aim is to make available to the International market the genuine culinary traditions and delights of Italy, promoting products with flavours, aromas and colours of their region of origin: products which are strictly connected to the classic Italian gastronomic tradition, produced, manufactured, and preserved using the most advanced and innovative technologies to ensure they maintain their original quality throughout the point of consumption.

Alifood services the needs of our international customers in five major categories:



- ▶ 1 Name-brand PRODUCTS
- 2 Generic PRODUCTS
- ▶ 3 Private label PRODUCTS
- 4 Raw ingredients products
- House brand LATERRA AMATA





Our catalogue comprises a wide range of high quality products ranging from chilled food, to frozen food, from fresh products to dry products, from wine and beverages to frozen-processed items.



**Durum Wheat Pasta** 

Filled Pasta

Olive Oils

Vegetable Oils

Wine & Balsamic Vinegar

**Tomato Products** 

**Preserved Vegetables** 

Pasta Sauces

Olives & Pickles

Canned food

**Bakery and Cookies** 

Dry Mushrooms

Dry and Semidried Tomatoes

DOP and DOCG Italian Wines

Table Wines and Beverages

Fruit Juices

Italian Roasted Coffee

Grain Mill Products

Italian Gelato Bases

**Hampers & Presents** 

Fresh,
Chilled &
Frozen
PRODUCTS

Parmigiano Reggiano

Grana Padano

DOP Natural Italian Cheeses

Italian Soft & Semihard Fresh Cheeses

IOF Frozen Mozzarella

IOF Frozen Burrata

IOF Frozen Stracchino

IQF Frozen Italian Blue Cheese

IOF Frozen Ricotta

IOF Frozen Provolone

IQF Frozen Sweet Sheep Ricotta

Fresh and IOF Frozen Filled Pasta

IQF Frozen Lasagne & Cannelloni

IOF Frozen Pasta Sauces

**IQF Frozen Seasoned Vegetables** 

**IQF Frozen Tomatoes** 

IOF Frozen Italian Cured Meats

Frozen Bakery

Frozen Ready to eat Meals

Frozen Pastry

Frozen Pizza

Italian Gelato





## Suppliers:

All manufacturers of high quality food ingredients and products extremely interested in doing business internationally but unaware of the practices, opportunities, necessary documentation and vital overseas market characteristics.

Alifood becomes their link to international opportunities while at the same time remains their low-risk domestic buyer.



















## Customers:

Buyers worldwide with great interest in high quality Italian food products and ingredients but who may not know how to best search the market for genuine and high quality products.

Alifood acts as a sourcing or buying agent directly from manufacturers and producers, as well as controlling the packaging, the shipping, the consolidation and the financing of the orders.

## Good to know.

- A wide selection of high-quality items: dry, fresh, chilled and frozen.
- One single network of manufacturing plants unified by the same objectives.
- A qualified and experienced commercial team constantly monitoring every stage of the distribution process.
- One centralised logistic platform and organisation taking care of air, ground and sea transport.
- A continuous research of new processing and manufacturing technologies in order to always offer exclusive and innovative Italian food products to the international market.









alifood.it



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